

## **NEWS RELEASE**

**FOR IMMEDIATE RELEASE: July 7, 2009**

### **THE BEST THINGS IN LIFE ARE FREE! ALLEGiant AIR OFFERS FLY FREE\* TO LAS VEGAS OFFER**

**LAS VEGAS-** Who says nothing in life is free? Low-cost airline, **Allegiant Air**, LLC, is celebrating summer by offering customers the opportunity to **FLY FREE\*** to Las Vegas. Just purchase one air/hotel package with Allegiant by **July 22** and the second person flies free\*.

Offer valid to **Las Vegas** via the McCarran International Airport from:

- Appleton, Wisc.
- Bellingham, Wash.
- Billings, Mont.
- Bismarck, N. D.
- Bozeman, Mont.
- Casper, Wyo.
- Cedar Rapids, Iowa
- Colorado Springs, Colo.
- Des Moines, Iowa
- Duluth, Minn.
- Eugene, Ore.
- Fargo, N.D.
- Ft. Collins/Loveland, Colo.
- Fresno, Calif.
- Grand Forks, N.D.
- Grand Island, Neb.
- Grand Junction, Colo.
- Grand Rapids, Mich.
- Great Falls, Mont.
- Idaho Falls, Idaho
- Kalispell, Mont.
- Laredo, Texas
- McAllen, Texas
- Medford, Ore.
- Missoula, Mont.
- Monterey, Calif.
- Peoria, Ill.
- Rapid City, S.D.
- Redmond/Bend, Ore.
- Rochester, Minn.
- Rockford, Ill.
- Santa Barbara, Calif.
- Santa Maria, Calif.
- Shreveport, La.

- Sioux Falls, S.D.
- South Bend, Ind.
- Springfield, Mo.
- Stockton, Calif.
- Tri-Cities, Wash.
- Wichita, Kan.
- Northwest Arkansas

Through its **Allegiant Vacations** program, the company offers low-cost packages with more than 60 of Las Vegas' most exciting hotel properties including; Planet Hollywood, Wynn, Bellagio, Venetian, Paris, MGM Grand, Mandalay Bay, Caesars, Monte Carlo, Mirage, Excalibur, New York New York, Red Rock, Tropicana, Rio All-Suite, Bally's, Las Vegas Club, Flamingo, Riviera, Luxor, Terrible's, Circus Circus, Hooter's, Imperial Palace, Harrah's, Treasure Island, Gold Coast, Westin Casuarina, Golden Nugget, Planet Hollywood, South Point, Four Queens, Plaza and Orleans. Low-cost packages are available to include hotel, car and show tickets for additional savings. The company provides low-cost car rental service through its partnership with **Alamo Rent a Car**. Tickets must be purchased by **July 22, 2009** for travel by **Jan. 31, 2010**. Reservations can be made on the airline's website at <http://www.allegiantair.com>, through the airline's Reservations and Information Center at **702-505-8888** or through professional travel agents.

#### **About the FLY FREE\* offer:**

The **FLY FREE\*** offer is available for a limited time and must be purchased by **July 22, 2009** for travel completed by **Jan. 31, 2010**. Two day advance purchase required. Offer based on a buy one (1) air/hotel package, get one (1) round-trip companion airfare for free. Minimum two (2) night, two (2) person air/hotel package required. Companion travel must be on same itinerary as regular fare passenger. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.60 per segment. A segment is one take-off and one landing. A convenience fee of \$14 per passenger will apply when booked on [www.allegiantair.com](http://www.allegiantair.com) ( about:www.allegiantair.com ). A convenience fee of \$14 per passenger, plus \$10 per segment, will apply when purchased through Allegiant Air call centers. When purchased at time of booking, a fee of \$15-\$20 for first checked bag and \$25 for second checked bag will apply per person, per segment. If purchased at flight check-in, a fee of \$25 for the first checked bag and \$35 for the second checked bag per person, per segment will apply. In all cases additional higher fees will apply for three or more checked bags. Fare rules, routes and schedules are subject to change without notice. Restrictions apply. Offer not valid on previously purchased tickets. Offer not valid: Dec. 11-14, 2009; Dec. 30-31, 2009 and Jan. 1-2, 2010.

#### **About the Company**

Las Vegas based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Phoenix, Fort Lauderdale, Fla., Orlando, Fla., Tampa/St. Petersburg, Fla. and Los Angeles. Through its subsidiary, Allegiant Air, the company operates a low-cost, high-efficiency,

all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services.

###

**Media Contact:**

Sabrina LoPiccolo

Allegiant Air

Phone: 702-853-4625

Email: [sabrina.lopiccolo @allegiantair.com](mailto:sabrina.lopiccolo@allegiantair.com) ( <mailto:tyri.squyres@allegiantair.com> )